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Patent Number	7,092,918
Issue Date	August 15, 2006
First Named Inventor	Phil Delurjo
Title	Apparatus for Merchandise Price Optimization
Attorney Docket Number	DT-0101

I hereby revoke all previous powers of attorney given in the above-identified patent.

 A Power of Attorney is submitted herewith.

OR

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 Inventor, having ownership of the patent.

OR

 Patent owner. Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on .

SIGNATURE of Inventor or Patent Owner

Signature	<i>Mark Culhane</i>	Date	<i>8/4/10</i>
Name	Mark Culhane	Telephone	650-645-7100

Title and Company: Chief Financial Officer, DemandTec, Inc.

NOTE: Signatures of all the inventors or patent owners of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. see below*.

 *Total of forms are submitted.

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